



Client Questionnaire

Contact Information

Name:	Phone Number:
Location:	Email:
Website:	Social Channels:

About You

Please tell us your background info.
Are you single, married, have kids? Tell us more about you!
When is your Birthday?

Tell Us About Your Brand

Please tell us about your product and/or business.
How do you define your brand?
When was your business formed?
If your product is a book, dvd launch etc, can you tell us more about it? If a book, please tell us who your publisher is.
Please list two of your short-term goals: 1. 2.

Our world-renowned fitness, wellness and nutrition experts inspire millions of Americans to live happier, healthier lives. Find out how our clients can inspire and excite your audience!

info@dunnpelliermedia.com • (310) 362-6131 • 11620 Wilshire Blvd 9th Floor, Los Angeles 90025



Client Questionnaire

Please list two of your long-term goals:

- 1.
- 2.

Public Relations Experience/Expectations

Have you worked with a PR agency in the past?

If yes, please tell us a little about what you liked and didn't like about that experience:

What were your PR goals? How were they measured? Did you receive any coverage?

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Public Relations Experience/Expectations (Continued)

What are three of your current PR goals?

- 1.
- 2.
- 3.

How do you measure PR success?

On a scale of 1-10, how invested are you in building great PR around your brand?

Are you looking to build your brand over short or long term PR?

Do you currently receive any freelance or in house social media or marketing assistance?

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Closing Questions

How did you hear about us?

Did we leave anything out? Let us know more about you!